



5 Steps with AI Prompts to Close More Deals

Your quick-hit, high-impact reference to implement everything from the Corefact Academy guide.

1. Understand Your Market and Audience

- ☐ Identify top-performing neighborhoods and pricing trends
- ☐ Analyze local buyer and seller behaviors
- ☐ Define target segments (first-time buyers, luxury, investors, etc.)

💬 **AI Prompt:** "What are the current real estate trends in [your city or ZIP code]?"

💬 **AI Prompt:** "Help me create buyer personas for a first-time homebuyer and a move-up buyer in [market name]."

2. Strengthen Your Personal Brand

- ☐ Update your headshot and define a brand style
- ☐ Write a clear, trustworthy tagline and bio
- ☐ Gather and publish at least 3 client testimonials
- ☐ Use consistent messaging across digital and print platforms

💬 **AI Prompt:** "Write a professional yet friendly real estate agent bio for [your niche/market]."

💬 **AI Prompt:** "Give me five tagline ideas for a real estate brand that focuses on [luxury/families/investors/etc.]."

3. Maximize Your Marketing Channels

- ☐ Launch at least one Google or Meta ad campaign this month
- ☐ Post weekly content: reels, walkthroughs, or community highlights
- ☐ Create a 3-step email nurture sequence for leads
- ☐ Distribute a branded print mailer in a farm area

💬 **AI Prompt:** "Write a 3-part email series to follow up with new buyer leads."

💬 **AI Prompt:** "Suggest video topics and hooks for real estate reels targeting [audience type]."

4. Elevate Your Listings Through Storytelling

- ☐ Schedule professional photography and video tours
- ☐ Write lifestyle-focused listing descriptions
- ☐ Record a short video walkthrough with your voice-over or intro
- ☐ Share on multiple platforms (MLS, social, email)

💬 **AI Prompt:** "Rewrite this property description to focus on lifestyle benefits and emotional appeal: [paste listing]."

💬 **AI Prompt:** "Give me a short video script to introduce this listing with warmth and personality."

5. Measure and Optimize

- ☐ Use a CRM to track lead sources and follow-up activities
- ☐ Review performance of ads, emails, and listings weekly
- ☐ A/B test 1 piece of content this month (ad copy, headline, CTA) Sneak peek of your marketing strategies
- ☐ Set one metric-based goal (e.g., 20% increase in email opens)

💬 **AI Prompt:** "Help me set one measurable marketing goal and a weekly plan to reach it."

💬 **AI Prompt:** "Suggest two different versions of this subject line for an A/B test: [insert subject line]."

Pro Tip: Complete at least one action per category each week to stay consistent and top-of-mind.

Need templates, tools, or guidance? Head to Corefact Academy and take the next step with resources designed to grow your business fast.

