

# 12 Thank You Notes

TO GENERATE LEADS

## Which would make you feel more special?

An email thanking you for listing your home with them, or a handwritten Note Card that you received in the mail? A handwritten note gets the vote every time. It's an old-fashioned way to break through the noise in today's all-tech world. Here are 12 unique ways you can use thank you notes to generate leads. Don't forget to include a business card with "Thank You" written on it!



## Thank You after an Open House Visit

Thank you for stopping by my open house yesterday. I enjoyed meeting you and talking about your [[CURRENT SITUATION]]. I would be happy to assist you in your home-buying search. Let me know how I can help!

## Thank You after Giving a Listing Presentation

Thank you for allowing me to discuss my company's benefits to service your real estate needs. We believe that quality blended with excellent service is the foundation for a successful business relationship.

## Thank You for the Listing

Thank you for deciding to work with me. Now we get to work on getting your home sold! Rest assured, my company and I will do everything possible to ensure a successful sale for you.

## Thank You after Not Getting the Listing

Thank you for taking the time to consider my real estate services. I am constantly informed of new developments and changes in the market. I will keep in touch with the hope that we will be able to do business together in the years ahead.

## Thank You to Buyer after Showing

It was a pleasure meeting you and having the opportunity to show you homes. You can be assured that I will do my best to help you find the perfect home and get you happily settled.

## Buyer Thank You after Close of Escrow

It's been my pleasure to help you settle in your new home. I am sure you will enjoy many happy years in our community and hope you will call me if I can be of service to you or any of your friends.

## For Sale by Owner Thank You

Thank you for showing me your lovely home. I sincerely wish you the best of luck in selling it. If you found a need to employ a professional real estate firm, I would appreciate the opportunity to show you all the excellent benefits we have to offer.

## Happy Anniversary

Happy Anniversary! It was just one year ago that you moved into your new home. I am proud to have you as one of my satisfied clients, and I hope you will enjoy many happy years in your home.

## Referral Thank You

Thank you for referring the Smiths to me. You can be assured that I will do my best to help them and maintain your confidence in me.

## New on the Market Card

Your neighbor just selected me to sell their home. If you have a friend or relative looking for a nice home in this area, please give me a call.

## Thank You to Anyone Who Provides You Services

Thank you. It is gratifying to meet someone dedicated to doing a good job. Your efforts are sincerely appreciated. If my company or I can serve you in any way, please don't hesitate to call.

## Telephone Contact

Thank you for talking with me on the telephone. In today's busy world, time is precious. You can rest assured that I will always be respectful of the time you invest as we discuss the possibility of a mutually beneficial business opportunity.

